

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St		585 Commercial St	
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024
	USA		USA	
CONTACT	STEPHANIE KINCAID		PRODUCT ROMNEY FOR PRES. 10/31-11/6	
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT 1300
			CODE	

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	5	07:00A	09:00A	30S	10/31/12-11/02/12	CBS THIS MORNING	5	450.00	2250.00
2	W-F	5	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	5	700.00	3500.00
3	W-F	3	04:59P	05:30P	30S	10/31/12-11/02/12	M-F 5PM NEWS	3	1700.00	5100.00
4	W-F	2	05:59P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	2	2200.00	4400.00
5	W-F,Su	2	10:00P	10:35P	30S	10/31/12-11/04/12	LATE NEWS M-F/SU	2	2800.00	5600.00
6	Sa	2	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	2	500.00	1000.00
7	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1400.00	1400.00
8	Sa	2	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	2	2200.00	4400.00
9	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
10 CDR	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
11 CDR	Su	1	10:30P	11:05P	30S	11/04/12-11/04/12		1	2800.00	2800.00
12 CDR	Su	2	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	2	225.00	450.00
13 CDR	Su	1	11:05P	11:30P	30S	11/04/12-11/04/12		1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON			
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14 CDR	M	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3150.00	3150.00
Total Contract:								29		37350.00
Billing Summary										
Otr 4-12						Oct .00	Nov 28450.00	Dec .00	Total 28450.00	
GRAND TOTAL									28450.00	

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